

# Mike Podolak

## Designer

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*portfolio* becomingrobot.com/design

### The Koncordia Group

#### Art Director, Interactive Media Designer

*Jun 2008* - *Jan 2009*  
Developed print and multimedia campaigns; print collateral; animations; cd-rom mailers; interactive kiosks; instructional videos; motion graphics videos; presentations; print ads; tradeshow materials, micro-sites; and web banners for several leading Industries within the DuPont Company. Contributed branding concepts and creative direction for many user-end products and experiences.

### Contract Work

#### Art Director, Graphic Designer, Webmaster

*Sep 2003* - *present*  
Responsibilities include Lead Design for print and web; concept development and execution for print, packaging, and web; image and branding; logo and identity; promotion; website architecture; motion graphic video production; image conversion; user interface design; print to Flash conversion; animation; image editing; illustration; reformatting photographs and print content to web; managing third party reviews and client project documentation; and consultation.

### Clients

Accenda	Accent Landscaping
Arundel Hill Farms	Audiobulb
DuPont	G25productions.com
haudenschildGarage	Infocon
Kimmipeli	New Wilmington Arts
RecordLabelRecords.org	

### Education

*2007* MFA, University of California San Diego – Visual Arts  
*2003* BFA, University of Delaware – Fine Arts

### Computer Skills

Adobe Creative Suite  
*Expert level*

Flash  
*Expert level in design and Animation, basic knowledge of Actionscript 3*

Handcoding CSS/HTML  
*Compatible with IE6, IE7 and standards compliant browsers*

Javascript/JQuery  
*Good working knowledge*

Integration of styling into PHP (Wordpress)

Mac / PC

Microsoft Office

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AdrieneJenik.com  
Aztech Laboratories  
GearsOfSand.net  
JordanCrandall.com  
Pink Lagoon